

## 1. PURPOSE

The purpose of this policy is to provide general direction to the content team and on-air presenters as to the principles that should guide decisions around general programming, music, news and journalistic content, Christian programming and the role of the Programming Committee. All programming must resonate with our community of interest and comply with the Community Radio Broadcasting Codes of Practice and the ACMA Community Broadcasting Participation Guidelines 2010.

## 2. COMMUNITY RADIO BROADCASTING CODES OF PRACTICE

The Community Radio Broadcasting Codes of Practice (“Codes of Practice”) are made by the Community Broadcasting Association of Australia in consultation with the ACMA. Sonshine is legally obliged to comply with the Codes of Practice and as an overarching document they will necessarily inform all of Sonshine’s Policies.

## 3. GENERAL PROGRAMMING POLICY

- 3.1 Sonshine is committed to presenting positive values to the community through all elements of its programming.
- 3.2 These positive values will reflect the Christian ethos that is fundamental to Sonshine but will be manifested in both mainstream and Christian programming elements.
- 3.3 Sonshine’s audience demographic to be targeted by this Programming Policy is twofold:
  - the 25-54 years age group; and
  - children of all ages.
- 3.4 All programming will comply with the Community Radio Broadcasting Codes of Practice 2025 and must not include material deemed to be unsuitable for broadcast as outlined in Code 4 including material which:
  - promotes gambling, the use of illegal drugs or the misuse of tobacco, alcohol or other harmful substances;
  - may be harmful to children without giving reasonable warning;
  - is likely to incite or encourage violence; and
  - may provoke contempt or ridicule toward any person or group of persons.
- 3.5 All members of the content team are required to have read and to comply with the Community Radio Broadcasting Codes of Practice 2025.

## 4. MUSIC POLICY

- 4.1 All music to be played on Sonshine will first be selected by the Content Manager or the Music Director
- 4.2 If the Content Manager and the Music Director cannot decide as to whether any proposed music to be broadcast is appropriate for Sonshine’s audience then the Mission Director will provide a final decision.

- 4.3 All music chosen must reinforce Sonshine’s values and Christian messaging and resonate with Sonshine’s targeted demographic audience. Where content could be considered contentious with a portion of the audience, then this content should not be used.
- 4.4 Music programming will comply with Code 8 of the Codes of Practice 2025 which requires that of all music programming, Sonshine must broadcast at least 25% Australian music. This applies to both stations – Sonshine and Sonshine Extra.
- 4.5 Music programming should comprise around 35% Christian artists on Sonshine and 100% Christian artists on Sonshine Extra.

## 5. NEWS AND CURRENT AFFAIRS POLICY

- 5.1 News and current affairs will be chosen and reported in ways that align with this Programming Policy.
- 5.2 All news and journalistic content will comply with Code 5 of the Community Radio Broadcasting Codes of Practice 2025. This includes the requirement that Sonshine ensures that:
- all factual material is presented accurately and is clearly distinguished from analysis, commentary or opinion, comedy, satire or other entertainment content; and
  - special care is exercised to avoid the publication or broadcast of misinformation and disinformation.

## 6. CHRISTIAN PROGRAMMING POLICY

- 6.1 Sonshine will broadcast some programs of interest to its committed Christian constituency and those programs, whether produced in-house or provided by other organisations, will align with this Programming Policy.
- 6.2 When seeking feedback for Christian programming, Sonshine will partner with local Churches and Christians in preference to interstate or overseas providers.

## 7. PROGRAMMING COMMITTEE

- 7.1 In line with the ACMA Community Broadcasting Participation Guidelines 2010 and Sonshine’s Community Participation Policy, Sonshine must ensure that members of its community of interest actively participate in the selection of programs to be broadcast. Members are intentionally encouraged to do so by joining the Programming Committee as a volunteer.
- 7.2 The purpose of the Programming Committee is to evaluate, assess and respond to program proposals and requests received from Sonshine’s community of interest and to meet either in person or by electronic means where necessary and as required from time to time.
- 7.3 Current members of this committee are:
- Paul Morrison – Current Mission Director
  - Jeziel Andersen – Previous content director at Sonshine
  - Doug Townsend – Current Sonshine Announcer



- Chris Regan – Sonshine supporter and listener
- Andrew Cross – Sonshine supporter and listener
- Andrea Mann – Co-host of the volunteer show at Sonshine, “Rivers of Living Water” and a pastor at her local church.

7.4 Committee members are asked to serve for a period of 2 years after which they are invited to serve for another term or retire.

### Document Details

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### Document Version Control

Version	Version Date	Amendment Details
0	25/11/2025	Original approved Policy

### Related Documents

Document Type	Document Name
External References	The Community Radio Broadcasting Codes of Practice 2025 – Code 4, Code 5 and Code 8  Australian Communications and Media Authority (“ACMA”) Community Broadcasting Participation Guidelines 2010.
Policy	1.2 On Air Presenters and Guests Policy 1.3 Sponsorship Policy 1.4 Complaints Handling Policy 2.1 Community Participation Policy.