

INTRODUCTION – COMMUNITY PARTICIPATION

As a Community Broadcaster it is our obligation to comply with licence condition requirements as outlined in the 'ACMA Community Broadcasting Participation Guidelines 2010' (page 3 – "2. Key points").

Licensees need to understand these key points to better ensure their services are operated for and by their communities. Each of the following key points needs to be considered:

- 2.1 Licensees must encourage members of the communities they serve to participate in the operations of their service (that is, the management and running of stations).
- 2.2 Licensees must encourage members of the communities they serve to participate in the selection and provision of programs.
- 2.3 Licensees must continue to represent the community interest that they represented at the time their licence was allocated or last renewed.
- 2.4 Licensees should use a range of initiatives and measures to encourage community participation and to ensure that they represent their community of interest. No single activity or initiative alone is likely to result in compliance with the community participation and community representation requirements.

Scope:

This policy outlines the procedures and strategies GNBI 6SON use, and will continue to use, to encourage members of the community that it serves to participate in its management, content creation, operations and programming.

Addressing ACMA Key Point 2.1

Policy & Procedure

- Members of the community of interest are invited to become registered voting members, hold voting rights at general meetings of the Association with the power to elect board members and provide oversight to the operational security and future of GNBI 6SON.
- Registered voting members are offered and encouraged to nominate themselves, or other members of the community, to sit on the board of directors. The GNBI 6SON Rules of Association require that all directors on the board be volunteers and from the community of interest.
- Members of our community of interest will be encouraged through on-air, website and written correspondence to volunteer on the Programming Committee, Compliance Committee, Finance sub-committee and Church Advisory Committee.

It is a requirement that at least 50% of the members of each committee be volunteer members rather than paid employees.

- GNBI 6SON regularly promote and offer members of the community of interest training and work experience in the areas of radio, visual media, administration, sponsorship and technical to the including school, broadcast and media students. GNBI 6SON also offers broadcast and media training to local universities and continues to seek out and train community members in volunteer show and radio content production. Keeping a “pipeline” of new content and programming contributors is key to GNBI 6SON’s future and relevance to its community of interest.
- GNBI 6SON regularly promotes employment opportunities to the community of interest and general geographic community (LAP) through on-air, social media, website, newsletters and popular employment sites (eg Seek and LinkedIn). Employment pathways are encouraged through our volunteer community.

Addressing ACMA Key Point 2.2

Policy & Procedure

- GNBI 6SON encourages members of its community of interest to participate in the selection and provision of programs:
- Through volunteering on the Programming Committee the purpose of which is “To evaluate, decide and respond to program proposals and requests for access for specialized volunteer programs.”
- By making regular requests to the community of interest via on-air, social media and website to give feedback in relation to music, programming and all content. Feedback can be given via feedback@sonshine.com.au or website link <https://sonshine.com.au/feedback/> or phoning the station in business hours on 9313 0800.
- By continually accepting, recording, reviewing, responding to and acting on feedback received from the community of interest.
- By encouraging the community of interest to submit ideas for shows and content via on-air, social media and website. Promoted channels of submission are through the website portal <https://sonshine.com.au/submit-a-show/> or emailing reception@sonshine.com.au .
- By maintaining the Church Advisory Committee and being accountable to and engaging with Christian Religious leaders in the community of interest.

Addressing ACMA Key Point 2.3

Policy & Procedure

- The community of interest served by GNBI 6SON is the 'Christian Religious' community of WA. This community of interest has remained unchanged since the licence was allocated.

Addressing ACMA Key Point 2.4

Policy

- This policy document has outlined the varied range of initiatives and measures used by GNBI 6SON to encourage community participation and to ensure that it represents the community of interest.
- Other relevant procedures and policies to volunteering and community participation are found in these approved GNBI 6SON policies:
- Relevant policy documents are in this section of our website:
 - Codes-of-practice
 - Governance
 - Membership
 - Complaints
 - Programming
 - Volunteers
 - Sponsorship